Leo Burnett U.S.A 35 West Wacker Drive, Chicago, IL 60601

PRODUCTION SPEC SHEET

FAX TO:_____ Phone #:(312) - _____
(Print Service Manager) Fax #: (312) - _____

Project Title: _____

Description: _____

POS#(s):_____

LBCO. Job #:_____

Files will be created in the following format::

☐CT2T ☐Handshake ☐Scitex Native ☐Hell ☐TIFF ☐ESPS ☐DDES ☐Native Photoshop ☐Crossfield

Medium available: ☐9 Track ☐Syquest 44 ☐Syquest 88 ☐Optical Disk ☐DAT ☐Floppy

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PM Purchasing contact: _____

Phone #:_____ Fax #:_____

Printer: _____

Production Contact:_____

Title:_____Phone #:_____

Shipping Address: _____

_____

_____

_____

Printing Process: _____ Flexo Line Screen: _____

_____ Offset Number of colors:_____ over _____

_____ Roto Varnish: _____Yes _____No

Substrate to be printed on: _____

_____To be supplied by printer _____To be purchased by separator

Keyline (format preferred): _____Electronic* _____Art Board

Template must be supplied by printer before keylining can proceed. If this is supplied in a digital format on a disk, cost and time efficiencies would be realized. **All bleed requirements and live-area parameters must be indicated and non-print areas should be clearly marked.**

Note: 2 PM-approved white paper samples/prototypes should accompany all templates/disks/die vinyls!

*Format/Program: _____

_____ 2071414833

Source: https://www.industrydocuments.ucsf.edu/docs/hkxn0004

Die Cut Parameters/Restrictions: _____

_____

_____

Window Position Options: _____

_____

_____

Art:

Type of off-press proof: _____Random DDCP _____Signature
_____Water proof _____Chromalin

Digital Files: Indicate medium preferred by printer. (See 1st section for options!)

☐9 Track ☐Syquest 44 ☐Syquest 88 ☐Optical Disk ☐DAT ☐Floppy

Note: Requesting a medium other than that available will increase the cost and extend the time necessary to fulfill the request.

Transparency: _____35MM _____2 1/4 _____4x5 _____8x10 _____11x14

ADDITIONAL PRODUCTION INFORMATION/REQUIREMENTS:

_____

_____

_____

_____

_____

_____

_____

_____

_____

2071414834

Source: https://www.industrydocuments.ucsf.edu/docs/hkxn0004